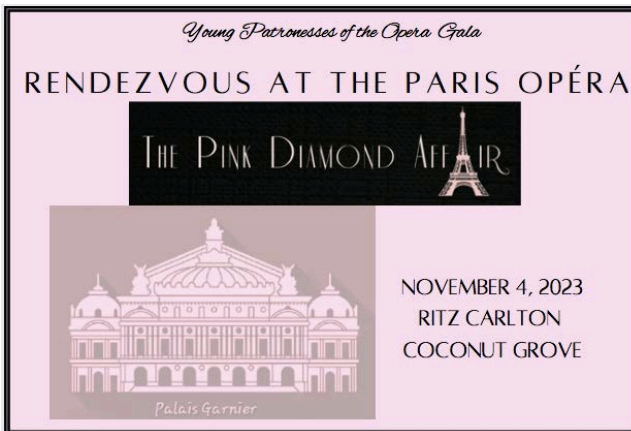




Founded 1956



May 30, 2023

Dear Advertiser,

2023-2024 Officers

Lisa Hogan, Esquire
President

Marta Alfonso
Vice President

Anna Fateeva, DMA
Treasurer

Maria Elena Perez
Financial Secretary

Bea Schmied
Corresponding Secretary

Beverley Cardona
Recording Secretary

Gala Chairs

Lisa Coots
Maria Fernandez Gomez
Jae Lofton

Gala Advisors

Rene Beal
Marlene Berg
Leatrice Damus
Deborah Hasty
Barbara Reese
Lurenda Turner
Lise-Marie Wertanzel

The Young Patronesses of the Opera (YPO) is celebrating its 68th year of supporting and promoting music and opera education programs for children in South Florida. We would very much appreciate your Advertising support in the Program Book of our major fundraising Gala **"Rendezvous at the Paris Opera - The Pink Diamond Affair"** which will be held on Saturday, **November 4, 2023** at the Ritz Carlton in Coconut Grove.

As a non-profit organization, YPO fulfills its mission through numerous **education programs**. Our **In-School Opera** brings professional, mini-opera performances to over 20,000 elementary school children annually, including to Title 1 schools. We present a **Girl Scout Workshop** that provides 120 Girl Scouts the opportunity to learn about music and careers in the performing arts and earn their opera badge each year. We also sponsor an annual **Teacher's Workshop** that supports and educates the wonderful and hard working Miami-Dade music teachers about ways to incorporate opera in the classroom. We **publish music education materials** for elementary school students that meet Florida's teaching standards, in furtherance of our mission. This year we are also adding an All Access Project to expand our programs to **autistic and neuro-diverse** children.

This program year in April, YPO will also host our renown international 2024 **Voice Competition** whose aspiring young winners go on to perform with great opera companies around the world.

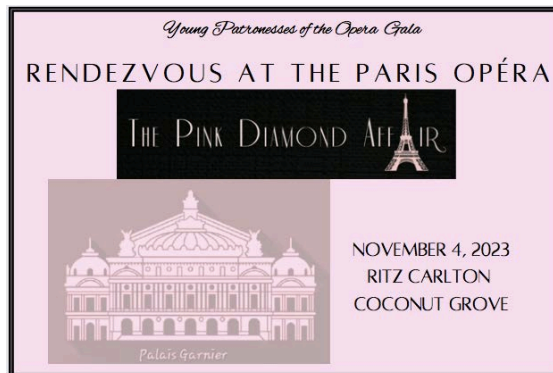
On behalf of YPO, I thank you for considering this request to help us continue our work bringing the joy of music to children and the South Florida community.

Sincerely,

Lisa Hogan, YPO President
(305) 794-6295

1717 North Bayshore Drive #1656 Miami, FL 33157 305-794-6295 HoganLisa00@gmail.com

Young Patronesses of the Opera is a 501c3 non-profit organization. A copy of our official registration number (CH-3449) and financial information may be obtained from the division of consumer services by calling toll free (800-435-7352) within the State of Florida. Registration does not imply endorsement, approval or recommendation by the State.



Advertising

Ad Size and Pricing:

Outside Back Cover (color).....	\$3,000.....	7¼ x 9¾
Inside Front Cover (color).....	\$2,500.....	7¼ x 9¾
Inside Back Cover (color).....	\$2,000.....	7¼ x 9¾
Full Color Page.....	\$1,000	Full Page Black & White.....\$500
Half Page Color.....	\$500	Half Page Black & White.....\$250
Quarter Page Color.....	\$250	Quarter Page Black & White.....\$125

Ad Specifics:

Page trim is 8½ x 11, and all ads are black and white or as indicated above. Full-page ads may bleed. Artwork should be camera-ready or printed on a laser printer, with no screening. Scanned artwork may be as .pdf, .eps, or .tif at a minimum resolution of 300dpi. Negatives supplied right reading, emulsion side down. If copy on CD, supply laser proofs with CD.

Advertiser Information:

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Contact Person Name and Tel: _____

Street Address: _____

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YPO Contact: _____

Ad Size Required: _____ **Total Cost:** _____

Special Instructions: _____

To be included in the 68th Annual gala program, "Rendezvous at the Paris Opera ~ The Pink Diamond Affair" please return this form along with your payment and artwork to YPO at the address below.

<p>Check or Money Order payable to:</p> <p>Young Patronesses of the Opera, Inc. c/o Lisa Hogan 1717 North Bayshore Drive #1656 Miami, FL 33132 HoganLisa00@gmail.com</p>	<p>Credit Card (circle): American Express Master Card VISA Other: _____</p> <p>Name on Card: _____</p> <p>Billing Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Number: _____</p> <p>Expiration Date: _____ / _____ Security Code: _____</p> <p>Tel: _____ Signature: _____</p>
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DEADLINE FOR AD PLACEMENT is October 4th 2023